

FOR IMMEDIATE RELEASE
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ALLEGRA MARKETING, PRINT, MAIL IN LANSING PROMOTES WANDA DROZDZAK
TO CLIENT RELATIONS MANAGER

LANSING, Mich., January 23, 2017 – Allegra Marketing, Print, Mail in Lansing has promoted Wanda Drozdak to client relations manager to meet the increasing marketing and communication needs of clients through closer partnerships and proactive solutions.

Drozdak fills this role for Allegra customers throughout Lansing, Charlotte and surrounding communities.

“Wanda has been a key member of the Allegra team for 4 years and an important part of our customers’ and Allegra’s success,” said Brad Naghtin, co-owner, Allegra. “Because of her consistent value-added actions, responsiveness and solution-oriented thinking, she is now focused on the success of our clients’ marketing and print efforts. Wanda’s promotion allows her to put to work her dedication to proactively offering solutions and building relationships with our clients.”

Allegra is a full-service marketing communications provider with the latest in printing technologies including full-color printing with aqueous coatings, presentation folder printing, mailing services, short-run digital printing, personalized printing capabilities, graphic design, posters and banners, promotional products and project consulting.

Allegra, located at 5731 Enterprise Dr., Lansing, Mich., is independently-owned and operated and is a member of Alliance Franchise Brands network, a world leader in marketing, graphics and visual communications, linking more than 600 locations in the U.S., Canada and United Kingdom.

For more information, contact Allegra at (517) 394-2995, or visit the company’s website at www.ally-press.com

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